



The UK's Dedicated Voice for the Heat Pump Sector

Overview of Heat Pump Association Membership

 info@thehpa.org.uk

 0118 940 3416

 www.heatpumps.org.uk

ABOUT THE HPA

The **Heat Pump Association (HPA)** is the **leading voice** for manufacturers, component and ancillary part manufacturers, utility companies, installation businesses, training providers, awarding organisations, software developers, certification bodies and others critical to the heat pump industry's supply chain.

We provide a **strong, collaborative voice, which promotes robust, fact-based policy positions** derived from detailed economic analysis to support market growth.

The HPA is a dedicated trade association for the heat pump sector. Our mission is to support the accelerated deployment of heat pumps throughout the UK.

OUR VALUES:



COOPERATION

We work together as a sector to collaborate on heat pump deployment.



DEDICATION

We are committed to the decarbonisation of heat in the UK.



INTEGRITY

We act with honesty and accurately reflect the views of our members.



CLARITY

We clearly communicate the benefits of heat pumps, as a unified industry voice.

OUR MEMBERS

We represent over 100 organisations across the breadth of the heat pump industry. Our Executive and Full Members include:



To see a full and up-to-date list of HPA members visit [our website](#)

WHY JOIN

ADVOCACY AND POLICY:

We provide informed, well-constructed, evidence-based policy advice to support heat pump market growth within the UK. Lobbying and advocating for favourable government policies, incentives, and regulations that promote the adoption and installation of heat pumps in the UK, including incentives for consumers and businesses to switch to heat pumps.

QUALITY, TRAINING AND STANDARDS:

Through establishing training standards and feeding into certification standards, the HPA works to improve the quality and safety of heat pump installations whilst promoting best practices amongst members and the wider industry.

UNITY:

As a united industry voice, the HPA collaborates with key stakeholders to align with policy proposals and calls for action and represent the heat pump supply chain.

SECTOR GROWTH:

We develop strategies and initiatives to expand the market for heat pumps including consumer awareness initiatives, industry collaborations and efforts to increase adoption rates.

DATA AND ANALYSIS:

The HPA produces detailed statistical reports on heat pump training completion and heat pump deployment, collates and reports UK heat pump factory gate sales data, and undertakes analysis to suit member needs.



HOW WE WORK

CHAIRS

As a member-owned and operated organisation, our Chair and Vice Chair are elected by the Executive Committee to guide the HPA's activity and hold HPA Company Director Roles.



Craig Dolan, HPA Chair



Mark Wilkins, HPA Vice Chair

STAFF

The HPA team comprises skilled and experienced individuals dedicated to representing the breadth of the heat pump industry. We are also supported by independent technical consultants, and secretariat services provided by the Federation of Environmental Trade Associations.



Charlotte Lee, HPA Chief Executive

HPA QUARTERLY MEETINGS:

EXECUTIVE
COMMITTEE

FULL MEMBER GENERAL
MEETINGS

TECHNICAL
WORKING
GROUP

TRAINING
WORKING
GROUP

COMMERCIAL
WORKING
GROUP

MARKETING
WORKING
GROUP

MEMBER BENEFITS

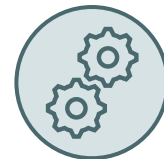
MEMBERSHIP BENEFIT	EXECUTIVE	FULL	ASSOCIATE	INSTALLER*
Regular fortnightly policy calls – direct access to latest policy developments, main role in decision making etc.	✓			
Direct input and decision-making on HPA Budget, Reports, Direction of Association Work etc.	✓			
Represent the HPA at external meetings.	✓			
Access to HPA Working Groups (Commercial, Training, Technical, Marketing) – all meet quarterly online	✓ (Additional ability to elect and Chair and Vice Chair)	✓		
Access to HPA internal consultations workshops and external workshops with relevant officials/stakeholders/academics	✓	✓		
HPA Sales Data Access	Monthly	Quarterly	6 monthly	
Attendance at quarterly in-person meetings	Executive Committee AGM Full General Meeting	AGM Full General Meeting	AGM Full General Meeting	
Access to HPA Installer LinkedIn Group	*open to Installation businesses	*open to Installation businesses	*open to Installation businesses	✓
Fortnightly Update, Monthly Boiler Upgrade Scheme Statistics, training data and monthly government grant statistics	✓	✓	✓	✓
Ability to feed into HPA policy at the draft stage	✓	✓	✓	✓
HPA Events including attendance at the Annual Reception	All	Most	Limited	Limited

* Whilst the Installer membership is exclusive to heat pump installation businesses, heat pump installation businesses may join at any membership level.

WORKING GROUPS

The HPA's working groups provide a forum for members to exchange knowledge, discuss issues affecting the heat pump sector, and work collaboratively to solve them. Each group is led by an elected chair and two elected vice chairs, and is made up of industry experts from our Full and Executive members. Virtual meetings are held quarterly, with outputs that drives HPA policy and activity.

TECHNICAL WORKING GROUP



The HPA's Technical Working Group focuses on developing the proposed HPA technical position in reviewing and responding to industry standards and consultations covering product, installers, and/or any other associated technical points.

Key focuses include:

- MCS consultations including Heat Loss Calculations
- MCS Shadow Working Group
- BEAMA/HPA Building Regulations Guidance
- Mandatory technical competence review

TRAINING WORKING GROUP



The Training Working Group is the HPA's forum for discussing strategic training matters for heat pumps and monitoring developments in relevant installation and installer standards.

Key focuses include:

- Presentation on Heat Training Grant from DESNZ
- Flammable Refrigerant Training Policy
- Member training capacity and location review
- Support with low temperature training

MARKETING WORKING GROUP



The Marketing Working Group is the HPA's forum for discussing all communications and promotional activities for heat pumps, the HPA and its members. They also support opportunities for HPA to promote its activities through seminars, webinars and events.

Key focuses include:

- Installer Show and member promotion
- HPA communication review and updates
- Consumer-facing articles development and publication
- Events and networking discussions

COMMERCIAL WORKING GROUP



Our Commercial Working Group is dedicated to addressing challenges and opportunities related to heat pumps in non-residential applications. Attendees explore market trends, policy frameworks, financing options, best practices, and awareness-raising opportunities for commercial heat pump projects.

Key focuses include:

- ENA Large Commercial Heat Pump
- Energy Systems Catapult Public Sector guidance
- IEA and DESNZ non-domestic heat pump project
- Commercial grant discussions with DESNZ

WHAT OUR MEMBERS SAY

8.5

out of 10 for
**likeliness of
recommending to
another
organisation**

8.5

out of 10 for
**good value for
members**

“ HPA is to be commended with being **so proactive in the market**, visiting influencers and members alike. Its meetings, regular reports and feedback from the market are all very useful. ”

**Tony Brown, Technical Sales
Consultant at Intatec**

“ The HPA are an excellent trade association with a **clear strategic focus**. Their **dissemination of information to members is exemplary**. The key relationships they have built with civil servants and members of parliament only adds to their strengths. Charlotte and the team do a great job in balancing the diverse views of members resulting in a well-balanced and unified position which represents all members. **I would highly recommend the HPA to others in the industry.** ”

Victoria Matthews, Head of External Affairs at Vaillant

“ The HPA provides an **excellent service** to its members, representing the sector in a highly **professional and diligent** manner. The HPA's committee structure works extremely well ensuring members are updated on a wide range of issues and to a high level of detail. I'm always **impressed by the level of output** delivered by the HPA's small team, and the **value for money** it continues to provide. ”

Richard Warren, Director of Public Affairs at Kensa Group

MEMBERSHIP RATES

HPA 2025 ANNUAL MEMBERSHIP RATES

MEMBER LEVEL	SUBSCRIPTION £ + VAT
Installer	£99 + VAT
Associate	£999 + VAT
Full Member	Tiered Membership (See Right)
Executive Member	£17,500 + VAT

FULL MEMBERSHIP TIERS

MEMBERSHIP TIER	UK TURNOVER IN HEAT PUMP ACTIVITY	ANNUAL FEE
Tier 1	Under £2m	£1,500 + VAT
Tier 2	£2m - £10m	£3,500 + VAT
Tier 3	£10m - £25m	£5,500 + VAT
Tier 4	£25m - £50m	£8,250 + VAT
Tier 5	£50m - £100m	£11,500 + VAT
Tier 6	Over £100m	£15,000 + VAT

BECOME A MEMBER TODAY

Joining is easy. Simply complete our online application form here:

www.heatpumps.org.uk/why-join/become-a-member/

APPLICATION FOR HPA MEMBERSHIP


We hereby apply to be admitted as a Member of the Heat Pump Association in the following category: *

- Executive Member (£17,500+VAT)
 Full Member (See Tiers Below)*
 Associate Member (£999+VAT)
 Installer Member (£99+VAT)

Please get in touch if you have any questions:

 info@thehpa.org.uk

 [HPA LinkedIn](#)

 0118 940 3416

 [@HeatPumpAssoc](#)

CONTACT OUR TEAM:



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HPA

HEAT PUMP ASSOCIATION

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